



Communication Channels

Comms channel	Key messages communicated	When
Website www.brightonlitleaths.com	The website is the home for all information related to our Club, competition and registration details, key contacts and a rich history of the Club's past	Throughout the year
Team App 	During season 15/16 we will communicate the following via Team App: <ul style="list-style-type: none"> Any alerts or competition updates (i.e. weather related comp closure) Duty availability and reminders Results availability Regional or State alerts / competition details 	Weekly alerts, duty reminders and results
 Facebook  Instagram	Loads of great activities and success happen during the competition season. So we use Facebook and Instagram to make sure the athletes success is celebrated and the sense of community at Brighton Little Aths stands out.	Weekly updates during the competition season
Email	We will use email to communicate a weekly notice to all parents and athletes. We will also use email for any reminders relating to registration or duty matters.	Weekly during the competition season
Competition morning	David King	Announcements will be conducted each competition morning at 8.15am during the season

